

The Fund at Work

The generous contributions the Fund for Innovation in Healthcare Leadership has received since its inception allow it to carry out its mission of developing future healthcare leaders, supporting healthcare management innovation and fostering ethics in healthcare management. To help accomplish these objectives the Fund provides support for programming in these areas.

In August 2009 in New York City, the Fund offered **“The Ethics of Healthcare Organizations as Stewards of Their Communities,”** led by Laurence B. McCullough, PhD, Dalton Tomlin Chair in Medical Ethics and Health Policy and associate director for Education, Center for Medical Ethics and Health Policy, Baylor College of Medicine, Houston.

“Best Practices for Applying Social Media in Healthcare” was the Fund's second offering in 2009. Held in San Antonio in November, the program featured Matthew Holt, author of The Health Care Blog and co-founder of the Health 2.0 Conference. Representatives from Hyatt and Comcast corporations and healthcare organizations on the cutting edge of using social media to enhance the patient care experience and broaden the reach of their healthcare services were also part of the program. You can read about these 2009 Fund programs in the January/February and May/June 2010 issues of *Healthcare Executive* magazine.

In 2010, the Fund will conduct a program addressing innovations in medical technologies at the Atlanta Cluster, Sept. 15. The Fund's annual ethics program will be held at the San Francisco Cluster, Oct. 6. For more information, visit ache.org/Innovation or call (312) 424-9305.

Why We Give

An Interview With **Kenneth D. Graham, FACHE,** CEO, El Camino Hospital, Mountain View, California

An ACHE member since 1971, a Regent from 2000 to 2004 and on the Board of Governors from 2004 to 2007, Kenneth D. Graham, FACHE, was recently appointed chair of the voluntary giving committee for the Fund for Innovation in Healthcare Leadership. He spoke to us about his new role and where he sees the Fund going in the future:



Q: Why did you get involved in the Fund?

A: I was involved in the original task force that proposed the Fund as a way to build relationships with members and raise money for needs that weren't being met elsewhere in the field. Our goal is to address emerging issues and offer unique opportunities to support ACHE's mission to advance our members and healthcare management excellence.

Q: Why is the Fund important?

A: This is a great time to be talking about innovation with the healthcare debate going on across the country. For a variety of reasons healthcare has been slow to adopt new methods and technologies into our work. I think the Fund can help accelerate the process by giving executives unique learning opportunities that can help the field move forward. The Fund's scholarships to the Executive programs extend these educational benefits to affiliates who might not otherwise be able to participate.

Q: Where would you like to see the Fund go in the future?

A: As awareness about the Fund grows, I see the amount and scope of giving expanding. There is a great opportunity to increase institutional support by tying into local organizational giving. My own hospital was able to make a five-year leadership gift to the Fund in part because of ACHE's impact on local communities.

Q: How can ACHE affiliates support the Fund?

A: We're very appreciative of the support we've already received from ACHE affiliates. The trends in participation and giving have been very encouraging, despite the recession. We recently created an option to honor individuals, institutions and events with a gift to the Fund and have had a lot of success with it. We hope that affiliates will continue to take advantage of the Fund to further their education and honor the leadership of their colleagues and peers.

Developing Leaders

In our commitment to developing future leaders, in 2009 the Fund provided scholarships for six affiliates to attend ACHE's Senior Executive and Executive programs. These year-long programs involve attendance at three multi-day sessions that include group discussions, case studies, leadership assessments, panel presentations and site visits. Each program limits enrollment to 25 healthcare executives.

The Executive Program: The Essential Education Program for Tomorrow's Healthcare Executive is designed to equip the next generation of healthcare executives with management and operational skills necessary for moving into senior leadership positions. Participants gain the knowledge and tools they need to successfully lead organizational change and achieve leadership excellence. The following individuals participated in this career-shaping experience thanks to the generosity of donors to the Fund.

- **Bonnie J. Hanson**, associate administrator, Horizon Medical Center, Dickson, Tenn.
- **Natalie D. Lambertson**, chief executive officer, Haxtun Hospital District, Haxtun, Colo.
- **David Luna**, vice president, Multicultural Affairs, St. Mary's Health Care, Grand Rapids, Mich.

The Senior Executive Program: The Essential Leadership Program for Today's Healthcare Executive is designed to further develop operational, strategic and leadership skills for current healthcare leaders who are poised to move into higher senior executive roles. The following individuals participated in this program thanks to the generosity of Fund donors.

- **Esther Corpuz**, executive director, MacNeal Hospital, Berwyn, Ill.
- **Clare L. Rose, FACHE**, vice president, Operations, the Methodist Hospital, Houston
- **Marilyn J. Stanton-White, FACHE**, director of Clinic Services, Methodist Healthcare Ministries, San Antonio

Giving Options

Annual giving to ACHE and the Fund for Innovation in Healthcare Leadership is easy. Your contribution may be made by pledge, check or credit card. (A donation envelope is included.) If you prefer, donations are also accepted online at ache.org/Innovation.

Tribute gifts allow you to honor a family member, friend or colleague. ACHE is happy to send a letter informing them of your generous and thoughtful donation, without mentioning the amount of the gift.

We are pleased to announce the formation of **The Legacy Circle** honoring those who have provided for ACHE in their estate plans. To learn more about this giving option, please contact Peggy Gordon, vice president, Development, at (312) 424-9306.



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Update on Giving

We are pleased to report that the Fund for Innovation in Healthcare Leadership—through the generosity of our affiliates—has raised more than \$600,000 in cash and pledges from more than 700 individuals and organizations. To celebrate 75 years of ACHE's healthcare leadership excellence, 11 individuals and organizations committed multi-year, major gifts to the Fund. Since we are only in our fourth year, the most encouraging news is while many organizations are experiencing downturns in fundraising, our philanthropic effort is actually growing. More ACHE affiliates are learning about the Fund and lending their support, and an increasing number of donors renew their support annually.

Each member of ACHE's Board of Governors and senior management staff contributes to the Fund, and support is very strong from ACHE's Regents, Chapter Presidents, Past Chairman Officers, Past Governors and Past Regents. We are increasing communication, such as this newsletter, to remind donors that the Fund continues to provide programs that explore ethical leadership, examine innovative ideas and practices affecting healthcare delivery, and prepare future leaders for executive positions by offering scholarships to ACHE's Senior Executive and Executive programs. These programs enrich the field of healthcare leadership and without the Fund would not otherwise be developed and supported.

Please consider how you can support ACHE and the Fund for Innovation in Healthcare Leadership. Your contribution is greatly appreciated.

Contributions to the Foundation of the American College of Healthcare Executives—a 501(c)(3) charitable organization—are deductible for federal income tax purposes as provided under the Internal Revenue Code. Donors should consult their own tax advisor regarding the specific deductibility of their charitable contributions.