

THE FUND AT WORK

This year, through generous donor support, the Fund for Innovation in Healthcare Leadership supported two compelling programs.

“Ethical Challenges and Responsibilities of Leaders” was held in August in New York City. This program provided a unique opportunity to learn from Howard T. Prince II, PhD, director of the Center for Ethical Leadership at the University of Texas at Austin, an influential thought leader in leadership ethics. The enlightening half-day workshop dove into the sources of and solutions to the unethical behaviors sometimes occurring in healthcare. Participants discovered how the words and actions of leaders are some of the most powerful influences on ethical decisions and conduct.

“Accountable Care and Medical Homes: Steps to Creating Value-Based Healthcare” was the Fund's second offering in 2011. Held in San Francisco in October, the program featured Brian J. Silverstein, MD, senior vice president of The Camden Group, who provided insight on the emerging accountable care model for healthcare. In this six-hour session, Silverstein revealed the underpinnings and operations of ACOs, bundled payments, clinical integration and the primary care medical home to drive down costs and improve patient outcomes.

You can read more about these 2011 Fund programs in the January/February and May/June 2012 issues of *Healthcare Executive*.

The Fund continues to be an important resource for high-caliber programming. It is only through your support that we can develop future programs. For more information, visit ache.org/Innovation or contact Laura Wilkinson, CAE, assistant director, Development, at (312) 424-9305.



HELP PREPARE FOR TOMORROW

Your support of the Fund is an investment in the future of our profession

As healthcare leaders, we know how crucial preparedness is to our profession. Expanding our knowledge base is one way we can be ready to adapt to change.

For the most effective leaders, being prepared is multi-dimensional. It requires pushing the boundaries of the status quo and developing a vision for innovative solutions. One of the reasons I believe so passionately in the Fund for Innovation in Healthcare Leadership is that it provides a unique forum for developing original ideas that can address the complex issues we face.

I initially became involved as a member of the adhoc committee formed to explore the idea of a charitable fund. We knew that ACHE's affiliates placed a high value on professional development and innovation. We also recognized that on issues such as process improvement and logistics, our field has much to learn from other industries. With these considerations in mind, we knew there was a need that a resource like the Fund could fulfill.

Since the Fund's inception, it has provided scholarships for the Foundation of ACHE's Executive and Senior Executive Programs to ensure that current and future leaders have the skills and techniques to do their jobs well while seeking new ways of overcoming challenges. As the current Fund Chair, I have seen how important the enhanced leadership abilities of program participants and scholars are, not just to their organizations but to the communities they serve. For example, participants in Fund-sponsored programs work on new ways to improve the processes through which hospitals interact with patients and families. At every touch point, our leaders ensure that patients are treated in a timely, efficient and safe manner.

In addition to being a volunteer, I have identified the Fund as one of the charitable organizations I contribute to on a personal level. That is how strongly I am dedicated to the Fund's goals and its significance to our field. Please join me: Your annual financial support of the Fund—at the level you are most comfortable with—is an investment in the future of our profession.

I—like most of you—recognize that we must extend ourselves to the cutting edge in terms of leadership, management and our commitment to bringing the most effective healthcare to our communities. As a donor to the Fund, I've taken additional steps to help our field do just that.

Andrea R. Price, FACHE, is president and CEO, Mercy-Northern Region, Catholic Health Partners, Toledo.

DEVELOPING LEADERS

With the changes under way in healthcare, trying to understand it all can be daunting. Jeffery A. Schuster, senior administrative director of operations at Boston Medical Center, says the Foundation of ACHE's Executive Program provides him in-depth knowledge to help address the issues his organization faces.



"The Executive Program gives me the opportunity to interact with healthcare professionals from around the country and exposes me to the different perspectives everyone brings," says Schuster. "Boston Medical Center is a large safety-net hospital, and each year our resources become fewer. This program has helped me understand how to get better at what we do and to make sure we are on the same track with other leading hospitals."

An education opportunity such as the Executive Program enriches the healthcare field, says Schuster, giving executives from differing backgrounds and levels of experience an opportunity to work as a team. "It really helped me see the bigger picture in how healthcare is changing, how we need to change and how we as leaders need to keep our direct reports and departments engaged to help move the organization forward."

The recipient of a scholarship underwritten by Toshiba America Medical Systems, Inc., Schuster expresses his gratitude. "We haven't had travel allowances for three years," he says. "Without this scholarship, I wouldn't have been able to enroll."

Thanks to the generosity of donors, the Fund has provided 65 scholarships for affiliates to attend the Foundation of ACHE's Senior Executive and Executive Programs since 2008. The 2010–12 Foundation of ACHE Executive Program scholarships have been underwritten in part by Toshiba America Medical Systems, Inc. To learn more about these scholarship programs, please call Darrin Townsend, program coordinator, Division of Professional Development, at (312) 424-9362 or dtownsend@ache.org.

GIVING OPTIONS

Annual giving to the Foundation of ACHE's Fund for Innovation in Healthcare Leadership may be made by pledge, check or credit card and is also accepted online at ache.org/Innovation.

Tribute gifts allow you to honor a family member, friend or colleague. The Foundation of ACHE will be pleased to send a letter informing the honoree of your thoughtful donation (without mentioning the amount of the gift).

We are pleased that a growing number of affiliates are members of **The Legacy Circle**, which honors those who have included the Foundation of ACHE in their estate plans. To learn more about this giving option, please contact Barkley Payne, vice president, Development, at (312) 424-9306.

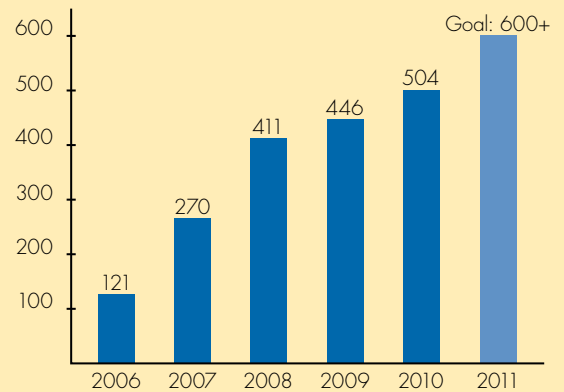


Foundation of the
American College of
Healthcare Executives
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Update on Giving

Now in its sixth year, the Fund for Innovation in Healthcare Leadership has received over \$1.2 million in cash and pledges from more than 1,100 individuals and organizations. ACHE and its Foundation appreciate the generosity of those individuals and corporations who have made an investment in this philanthropic fund dedicated to developing future healthcare leaders, addressing complex ethical issues in healthcare management and fostering innovations in healthcare management.

THE NUMBER OF FUND DONORS



We are grateful that the number of donors has steadily increased each year since the Fund was established. In 2010, more than 500 donors made an investment in this unique charitable initiative. This year, in 2011, our goal is to have more than 600 donors. Your financial support will help us achieve this goal.

If you have already made a contribution to the Fund for Innovation in Healthcare Leadership in 2011, we sincerely thank you. If you have yet to make a tax-deductible gift this year, we urge you to do so today. Your contribution, in the amount that you are most comfortable with, will be greatly appreciated.

Contributions to the Foundation of the American College of Healthcare Executives—a 501(c)(3) charitable organization—are deductible for federal income tax purposes as provided under the Internal Revenue Code. Donors should consult their own tax advisor regarding the specific deductibility of their charitable contributions.