

For Immediate Release

MEDIA ADVISORY—January 09, 2008

**EVENT: American College of Healthcare Executives
51st Congress on Healthcare Leadership**

DATE: March 10–13, 2008

**WHERE: Hyatt Regency
Chicago**

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**For media press releases or to request a Congress brochure—
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Discover how today's healthcare leaders are addressing current and future challenges in healthcare management. Through more than 100 events, healthcare leadership experts will explore such topics as quality improvement, physician relations, information technology and governance. Programs include an Opening Session, five Hot Topic sessions, three luncheon presentations and 103 seminars on issues facing today's healthcare organizations. In addition, three Boot Camps held on March 9 will provide intensive instruction on mastering the roles of the CEO, COO or physician executive.

For a detailed listing of Congress events and times, visit ache.org to download a brochure. Following are a few highlights of the 2008 Congress.

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**American College of
Healthcare Executives**
for leaders who care®

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NEWS RELEASE

“New Frontiers in Safety and Quality in Healthcare”

Monday, March 10

Mark Chassin, MD

President

The Joint Commission

“Emerging Issues in Governance”

Monday, March 10

Mike Wirth

Vice President

The Governance Institute

“What it Takes to Lead Safety”

Tuesday, March 11

Donald Berwick, MD

President and CEO

Institute for Healthcare Improvement

“Finding Common Ground: The ROI of Hospital-Physician Alignment”

Tuesday, March 11

Kay Clark-Cox

Consultant

Press Ganey Associates Inc.

Gregory W. Taylor, MD, FACHE, FACPE

Chief Medical Officer

High Point Regional Health System

“Influencer: The Power to Change Anything”

Wednesday, March 12

Ron McMillan

Author, *Crucial Conversations: Tools for Talking When Stakes Are High*, and

Co-Founder, VitalSmarts

-more-

NEWS RELEASE

“Mobility in Motion: Becoming a Wireless Facility”

Wednesday, March 12

Michael L. Westcott, MD
Chief Medical Information Officer
Alegent Health

Gail E. Latimer, RN
Vice President/Chief Nursing Officer
Siemens Medical Solutions USA

“The Future of Medical Tourism: Niche Market or Disruptive Innovation?”

Thursday, March 13

Andrew N. Garman, PsyD, Associate Professor
Trisha J. Johnson, PhD, Assistant Professor
J. Robert Clapp Jr., FACHE, Senior Vice President for Hospital Affairs
Rush University Medical Center

American College of Healthcare Executives

The American College of Healthcare Executives is an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious credentialing and educational programs and its annual Congress on Healthcare Leadership, which draws more than 4,000 participants each year. ACHE is also known for its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management* and its magazine, *Healthcare Executive*, as well as ground-breaking research and career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management in addition to textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare leaders by providing exceptional value to its members.

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