

## For Immediate Release

Contact: Kay Branz  
Vice President, Communications and Marketing  
(312) 424-9420  
kbranz@ache.org



AmericanCollege of  
HealthcareExecutives  
*for leaders who care*®

Suite 1700  
One North Franklin Street  
Chicago, Illinois 60606-3529  
(312) 424-2800 Phone  
(312) 424-0023 Fax  
ache@ache.org

## Cohn, Friedman and Allyn to Receive ACHE'S Conley Award

**CHICAGO, February 3, 2009**—Kenneth Cohn, MD, FACS, Leonard H. Friedman, PhD, and Thomas R. Allyn, MD, FACP, have been named the winners of the American College of Healthcare Executives 2009 Dean Conley Award for their article “The Tectonic Plates Are Shifting: Cultural Change vs. Mural Dyslexia,” published in the Fall 2007 issue of *Frontiers of Health Services Management*.

The award will be presented on March 25, 2009, at the Wednesday morning Hot Topic Session #1 during the American College of Healthcare Executives 52nd Congress on Healthcare Leadership in Chicago.

Named for ACHE's executive director from 1942 to 1965, the Dean Conley Award is granted annually to recognize the contributions made to healthcare management literature and to encourage healthcare executives to write and publish articles. “The Tectonic Plates Are Shifting: Cultural Change vs. Mural Dyslexia” was selected by ACHE's Article of the Year Awards Committee.

In their article, the authors describe how a rapidly changing healthcare marketplace, a variety of new business models, increased global economic competition, and the need

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to improve clinical and financial outcomes can bring physicians and hospitals together rather than drive them farther apart. The article outlines strategies hospital leaders can use to engage physicians and work more interdependently to improve patient care and avoid mural dyslexia, which the authors define as “the inability or unwillingness to see the handwriting on the wall.”

Cohn is a practicing general surgeon and CEO of HealthcareCollaboration.com; Friedman is professor and director of the Masters of Health Services Administration program at George Washington University in Washington, D.C.; and Allyn is chief of nephrology at Santa Barbara Cottage Hospital and CEO of the Santa Barbara Artificial Kidney Center LLC in California.

### **Other Recommended Reading**

The Article of the Year Awards Committee recommends two additional articles:

“Transformational Change in Health Care Systems: An Organizational Model,” by Carol VanDeusen Lukas, Sally K. Holmes, Alan B. Cohen, Joseph Restuccia, Irene E. Cramer, Michael Shwartz and Martin P. Charns, from the October-December 2007 issue of *Health Care Management Review*, and “Globalization in Healthcare,” by Lynn Schroth, DrPH, and Ruthy Khawaja, from the Winter 2007 issue of *Frontiers of Health Services Management*.

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### **American College of Healthcare Executives**

The American College of Healthcare Executives is an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious credentialing and educational programs and its annual Congress on Healthcare Leadership, which draws more than 4,500 participants each year. ACHE's established network of more than 80 chapters provides access to networking, education and career development at the local level. In addition, ACHE is known for its magazine, *Healthcare Executive*, and its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management*, as well as groundbreaking research and career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management in addition to textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare leaders by providing exceptional value to its members.

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