

For Immediate Release

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Mark R. Neaman, FACHE, Receives ACHE's Gold Medal Award

CHICAGO, January 14, 2009—Mark R. Neaman, FACHE, president and CEO, NorthShore University HealthSystem, Evanston, Ill., is the recipient of the American College of Healthcare Executives 2009 Gold Medal Award. Neaman will receive the award on Monday, March 23, 2009, at the Arthur C. Bachmeyer Memorial Address and Luncheon during ACHE's 52nd Congress on Healthcare Leadership in Chicago.

The Gold Medal Award is ACHE's highest honor bestowed on outstanding leaders who, through a career of service, have made significant contributions to the healthcare field. The purpose of this award is to identify Fellows of the American College of Healthcare Executives who best exemplify leadership at the organizational, local, state/provincial and national levels. The Gold Medal Award recognizes individuals who go beyond the confines of their own organization to continually contribute to the improvement of healthcare services and community health.

Neaman has dedicated his professional career to not only building a world-class healthcare system but also reaching beyond his local community to elevate the quality of care for all Americans. Neaman began his career in healthcare in 1974 as an administrative assistant at Evanston Hospital in Evanston, Ill. Two years later he was promoted to assistant to the vice president, patient care services, a role he served in until 1978.

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For the next six years, Neaman moved into a series of increasingly responsible vice president positions within Evanston Hospital before becoming president in 1984, a position he held until 1988. Also in 1984, Neaman was named executive vice president/COO of Evanston Northwestern Healthcare (ENH). He served in that role until 1992 when he was chosen, at the age of 41, as president and CEO.

Under Neaman's leadership, in 2003 ENH became one of the first in the country to successfully launch a systemwide, state-of-the-art electronic medical record (EMR) system with demonstrable benefits in quality, safety, efficiency and service to patients. A year later the health system won the Healthcare Information and Management Systems Society (HIMSS) Davies Award and was recognized by Leapfrog. In 2005 Neaman was named IT CEO of the Year by HIMSS.

In 2005 the organization was one of the first healthcare providers in the United States to create a comprehensive, universal MRSA surveillance program, swabbing patients for the virus. The health system has seen a 70 percent reduction in MRSA infection rates in less than two years, providing a model for healthcare providers for reducing and eliminating hospital-acquired infections.

Then in September 2008, ENH changed its name to NorthShore University HealthSystem. The name "NorthShore" better signifies the organization's broader service area, and the term "HealthSystem" indicates that it has all of the elements of an integrated delivery system including hospitals, physician group practice, homecare, clinical research and other segments, which are tied together by advanced technology—its award-winning EMR system.

As chairman of the Healthcare Leadership Council, Washington, D.C., a position he held from 2005 to 2006, Neaman spearheaded an energetic, visionary agenda aimed at improving the quality of healthcare for all Americans.

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The initiative linked uninsured Americans with both public and private healthcare coverage resources.

Neaman also has been a leader for the Illinois healthcare community. From 2004 to 2005 he played a key role on the Illinois Hospital Association's Medical Liability Reform Steering Committee, which helped push for legislation to reverse a crisis that was driving physicians out of the state and jeopardizing access to healthcare due to skyrocketing costs of liability insurance premiums. Previously, he served as a member of the association's board of trustees from 1989 to 1994.

Neaman is a member of a number of professional organizations, including the American Hospital Association, Association of American Medical Colleges, Healthcare Leadership Council, International Hospital Federation, Health Insights Foundation and the Institute of Medicine of Chicago. He also has earned numerous educational and professional awards and honors. In 1988 he was named Young Healthcare Executive of the Year by ACHE, The Ohio State University Distinguished Alumnus of the Year and an On the Rise executive by *Fortune* magazine.

Neaman has served on numerous ACHE committees, was Regent from 1990 to 1994, Governor from 1997 to 2001 and Chairman-Elect, Chairman and Immediate Past Chairman from 2001 to 2004. During his tenure as chairman, he was instrumental in the design and implementation of the organization's new chapter system, strengthening its relationships with loosely affiliated groups and bringing additional educational and career development opportunities to members at the local level. Under Neaman's leadership an inaugural group of 60 ACHE chapters was chartered in March 2004.

Neaman earned both a master of science/business & healthcare administration degree and a bachelor's of science degree from The Ohio State University.

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American College of Healthcare Executives

The American College of Healthcare Executives is an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious credentialing and educational programs and its annual Congress on Healthcare Leadership, which draws more than 4,500 participants each year. ACHE's established network of more than 80 chapters provides access to networking, education and career development at the local level. In addition, ACHE is known for its magazine, *Healthcare Executive*, and its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management*, as well as groundbreaking research and career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management in addition to textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare leaders by providing exceptional value to its members.

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