

For Immediate Release

MEDIA ADVISORY—January 14, 2009

**EVENT: American College of Healthcare Executives
52nd Congress on Healthcare Leadership**

DATE: March 23–26, 2009

**WHERE: Hilton Chicago & Palmer House Hilton
Chicago**

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**American College of
Healthcare Executives**
for leaders who care®

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At ACHE's 2009 Congress on Healthcare Leadership, attendees will learn new approaches to healthcare management challenges as healthcare leadership experts present on topics such as patient safety, technology, environmental sustainability and economics. Programs include an Opening Session with a keynote address by political commentator Charlie Cook, five Hot Topic sessions, three luncheons with keynote speakers and 108 seminars on top issues facing today's healthcare organizations. Five Boot Camps, including the new Middle Manager and Clinician in Transition programs, will be held on March 22, providing intensive training to participants. New Fellows' Forums allow ACHE Fellows to meet with luncheon speakers in an exclusive setting.

For a detailed listing of Congress events and times, visit ache.org to download a brochure. Following are a few highlights of the 2009 Congress.

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NEWS RELEASE

“Where Will Healthcare Fit in the New Political and Economic Agenda?”

Monday, March 23

Charlie Cook

Publisher

The Cook Political Report

“Eliminating Waste to Optimize Healthcare Outcomes”

Monday, March 23

Brent C. James, MD

Chief Quality Officer/Executive Director

Institute for Health Care Delivery Research, Intermountain Healthcare

“Transparency and Leadership in Quality and Safety Measures”

Tuesday, March 24

James B. Conway, FACHE
Senior Vice President, Institute for
Healthcare Improvement

Paul F. Levy
President/CEO, Beth
Israel Deaconess Medical Center

“Attending to the Real Needs of Our Communities Without Risking Financial Peril”

Tuesday, March 24

Reed V. Tuckson, MD, FACP
Executive Vice President/Chief of Medical Affairs
UnitedHealth Group

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NEWS RELEASE

“Health Information Technology: Moving Forward in the New Administration”

Wednesday, March 25

Robert M. Kolodner, MD

National Coordinator for Health Information Technology

U.S. Department of Health and Human Services

“The Disney Success Formula: Optimizing Every Customer Encounter”

Wednesday, March 25

Sara Jones

Business Program Consultant

The Disney Institute

“Silence Kills: Crucial Conversations That Can Lead to Healthy Work Environments”

Thursday, March 26

Joseph Grenny

Author and Cofounder

VitalSmarts

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NEWS RELEASE

American College of Healthcare Executives

The American College of Healthcare Executives is an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious credentialing and educational programs and its annual Congress on Healthcare Leadership, which draws more than 4,500 participants each year. ACHE's established network of more than 80 chapters provides access to networking, education and career development at the local level. In addition, ACHE is known for its magazine, *Healthcare Executive*, and its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management*, as well as groundbreaking research and career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management in addition to textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare leaders by providing exceptional value to its members.

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