

For Immediate Release

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AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES ANNOUNCES ESSAY COMPETITION WINNERS

CHICAGO, March 24, 2009— Keila M. Rooney of the University of Central Florida won first place in the graduate division of the American College of Healthcare Executives Richard J. Stull Student Essay Competition in Healthcare Management for her essay, “Consumer-Driven Healthcare Marketing: Using the Web to Get Up Close and Personal.” In the undergraduate division, Allison L. Clemmons of the University of Alabama-Tuscaloosa won first place for her essay, “Organ Transplantation: Markets or Altruism.”

Rooney and Clemmons each will receive \$3,000 and a plaque. Their schools each will receive \$1,000. The first-place essays will be published in the *Journal of Healthcare Management*, ACHE’s official journal.

In the graduate division, Ryan W. O’Donnell, of the University of Michigan—Ann Arbor, took second place for his essay, “Co-Creating Value: A New Way to Achieve Patient-Centered Care.” In the undergraduate division, the second place prize went to Kristina L. Griffin of the University of New Hampshire for her essay, “Conflicts of Interest for Healthcare Providers: Caveat Emptor.” The second-place winner in each division will receive \$2,000 and a plaque.

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NEWS RELEASE

Christina Stica of Missouri State University won third place in the graduate division for her essay, "Development of Cumulative Model Application for Healthcare: Attaining Excellence in Quality, Flexibility, Delivery and Cost." Scott A. DiDonato of James Madison University won third place in the undergraduate division for his essay, "Evaluating the Adoption of Electronic Health Records: What Do Administrators Need to Know?" Both third-place winners will receive \$1,000 and a plaque.

The six winners will accept their awards on Wednesday, March 25, at the Leon I. Gintzig Commemorative Lecture and Luncheon during ACHE's 52nd Congress on Healthcare Leadership at the Hilton Chicago.

The essay competition was developed to stimulate student writing about important issues and developments in healthcare management. It is open to all ACHE Student Associates enrolled in either a graduate or an undergraduate U.S. or Canadian health administration program that is part of ACHE's Higher Education Network. The competition was named in honor of ACHE's fourth CEO, Richard J. Stull, FACHE, who served from 1965 to 1979. For more information and submission guidelines, contact Reed L. Morton, PhD, FACHE, associate director of ACHE's Division of Research and Development, at (312) 424-9444 or rmorton@ache.org.

American College of Healthcare Executives

The American College of Healthcare Executives is an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious credentialing and educational programs and its annual Congress on Healthcare Leadership, which draws more than 4,000 participants each year. ACHE's established network of more than 80 chapters provides access to networking, education and career development at the local level. In addition, ACHE is known for its magazine, *Healthcare Executive*, and its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management*, as well as groundbreaking research and career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management in addition to textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare leaders by providing exceptional value to its members.

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