

For Immediate Release

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***The Innovator's Prescription* Named ACHE Book of the Year**

CHICAGO, February 3, 2010—Clayton M. Christensen, the late Jerome H. Grossman, MD, and Jason Hwang, MD, are the winners of the American College of Healthcare Executives 2010 James A. Hamilton book of the year award for *The Innovator's Prescription: A Disruptive Solution for Health Care*.

The award will be presented on March 23, 2010, at the Tuesday morning Hot Topic Session #1 during the American College of Healthcare Executives' 53rd Congress on Healthcare Leadership in Chicago. The award is given annually to the author(s) of a management or healthcare book judged outstanding by ACHE's Book of the Year Committee.

The James A. Hamilton Award is underwritten by the Alumni Association of the Graduate Program in Healthcare Administration of the University of Minnesota, Minneapolis, in honor of the late James A. Hamilton, FACHE, the program's founder and course director between 1946 and 1966 and ACHE's 1939–1940 Chairman.

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NEWS RELEASE

In *The Innovator's Prescription*, published by McGraw-Hill, the authors apply the principles of disruptive innovation to the U.S. healthcare system by examining a range of symptoms and offering proven solutions. Stating in the book's introduction that "Health care is a terminal illness for America's governments and business," they call for a system that is "competitive, responsive, and consumer-driven, with clear metrics of value per dollar being spent." The "cure" is disruptive innovation, which consists of three elements: sophisticated technology that simplifies; low-cost, innovative business models; and an economically coherent value network.

Christensen is the Robert and Jane Cizik Professor of Business Administration at Harvard Business School. Grossman was director of the Harvard Kennedy School Health Care Delivery Policy Program. Hwang is an internal medicine physician and, together with Christensen, co-founded Innosight Institute, a nonprofit social innovation think tank based in Mountain View, Calif.

Other Recommended Reading

The Book of the Year Committee recommends two additional books: *Management Lessons From Mayo Clinic*, by Leonard L. Berry, published by McGraw-Hill, and *The Engaged Workforce: Proven Strategies to Build a Positive Health Care Workplace*, by Jo Manion, PhD, RN, published by Health Forum/AHA Press.

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American College of Healthcare Executives

The American College of Healthcare Executives is an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious FACHE® credential, signifying board certification in healthcare management, and its educational programs including the annual Congress on Healthcare Leadership, which draws more than 4,000 participants each year. ACHE's established network of more than 80 chapters provides access to networking, education and career development at the local level. In addition, ACHE is known for its magazine, *Healthcare Executive*, and its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management*, as well as groundbreaking research, career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management including textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare executives dedicated to improving healthcare delivery.

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