

## **For Immediate Release**

### **MEDIA ADVISORY—January 20, 2010**

**EVENT:** American College of Healthcare Executives  
53rd Congress on Healthcare Leadership

**DATE:** March 22–25, 2010

**WHERE:** Hyatt Regency Chicago

**CONTACT:** Information—Kay Branz, vice president,  
Communications and Marketing  
(312) 424-9420

**For media press releases or to request a Congress brochure—  
Tameisha S. Williams, administrative assistant,  
Communications and Marketing  
(312) 424-9421**



American College of  
Healthcare Executives  
*for leaders who care®*

Suite 1700  
One North Franklin Street  
Chicago, Illinois 60606-3529  
(312) 424-2800 Phone  
(312) 424-0023 Fax  
ache@ache.org

ACHE's annual Congress on Healthcare Leadership is one of the largest gatherings of healthcare leaders in the world, bringing attendees the best in professional development and networking opportunities. The 2010 Congress, March 22–25, will feature more than 100 educational sessions on top issues facing today's healthcare organizations and an array of career development programs. Other highlights include an Opening Session keynote address by Stuart Rothenberg, PhD, editor and publisher of *The Rothenberg Political Report*, six Hot Topic sessions, three luncheons with keynote speakers and more.

New this year is Congress Express, a convenient way for ACHE affiliates to experience many of the benefits and features of Congress at a reduced cost (Wednesday and Thursday only). In addition, the 2010 Congress will feature insights into some of the key

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innovations happening now in healthcare such as “green” hospitals and environmental sustainability and social media in healthcare. For a detailed listing of Congress events and times, visit [ache.org/Congress](http://ache.org/Congress) to view a digital brochure. Following are some of the key speakers at the 2010 Congress on Healthcare Leadership:

**“How Unnecessary Variation Can Be the Nemesis of Clinical Quality”**

*Monday, March 22*

David B. Nash, MD, FACPE

Dean, Jefferson School of Population Health

**“American Hospital Association Policy and Legislative Update”**

*Tuesday, March 23*

Richard J. Pollack

Executive Vice President, Advocacy and Public Policy, American Hospital Association

**“Designed to Be Green”**

*Tuesday, March 23*

Clark Reed, National Healthcare Manager, Energy Star, U.S. Environmental Protection Agency

Mark Roberts, President, Muskogee Community Hospital

**“American Leadership: The Inspiration and Power Behind Proven Leaders”**

*Tuesday, March 23*

Juan Williams, Senior Correspondent, National Public Radio

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**“Robust Process Improvement to Overcome Pressing Quality Challenges”**

*Wednesday, March 24*

Mark Chassin, MD, President, The Joint Commission

Thomas M. Priselac, President/CEO, Cedars-Sinai Medical Center

**“Health and Politics in the Oval Office”**

*Wednesday, March 24*

James Morone, PhD, Professor and Chair of Political Science, Brown University

**“The Challenge of Ethical Leadership”**

*Wednesday, March 24*

Lynn Brewer, Founding Chairman and CEO, The Integrity Institute (who *The Economist* calls the “real Enron whistleblower”)

**“What Patients Want: Finding, Storing and Managing Personal Health Information”**

*Thursday, March 24*

Roni Zeiger, MD, Product Manager, Google

**“Of Lions and Lambs: Transforming Physician-Nurse Communication”**

*Thursday, March 24*

Kathleen Bartholomew, RN, Nurse, Author and National Speaker

Joseph Bujak, MD, Vice President, Medical Affairs, Kootenai Medical Center

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### **American College of Healthcare Executives**

The American College of Healthcare Executives is an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious FACHE<sup>®</sup> credential, signifying board certification in healthcare management, and its educational programs including the annual Congress on Healthcare Leadership, which draws more than 4,000 participants each year. ACHE's established network of more than 80 chapters provides access to networking, education and career development at the local level. In addition, ACHE is known for its magazine, *Healthcare Executive*, and its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management*, as well as groundbreaking research, career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management including textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare executives dedicated to improving healthcare delivery.

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