

Strategic Planning: From Formulation to Action

2009 Fellows Seminar—Exclusively for ACHE Fellows

REGISTRATION INFORMATION

1 Complete the registration form.

For your convenience, remember:

- Registrations are accepted in the order received, so act now.
- Payment is required at time of enrollment.

2 Reserve hotel accommodations.

Mansion on Forsyth Park

700 Drayton Street, Savannah, Georgia 31401

Hotel: (912) 238-5158 • Reservations: (888) 711-5114

- To receive the **reduced ACHE rate of \$239 for single/double occupancy**, please inform the resort that you are attending the ACHE Fellows Seminar. It is highly recommended that you confirm your reservation early to guarantee your preferred dates. If you have any questions or need assistance, please call ACHE's Customer Service Center at (312) 424-9400.
- The reduced-rate rooms are available on a first-come, first-served basis **until Wednesday, April 15, 2009**.

3 Make travel arrangements.

- **United Airlines/Ted:** ACHE has arranged reduced airfares with United Airlines and Ted. Call the Special Meeting Desk at (800) 521-4041 and refer to ACHE meeting ID **598YJ** to receive a 2 to 10 percent discount off applicable fares. All ticketing and booking fees will be waived. If you purchase your ticket at least 30 days prior to travel, you will receive an additional 5 percent discount.
- ACHE reserves the right to substitute faculty and cancel or reschedule programs due to unforeseen events. **For this reason, we advise against purchasing nonrefundable airline tickets.**
- Visit www.ache.org/seminars/travel.cfm for additional travel discounts through ACHE.

Cancellation

To cancel or transfer to another seminar, please notify us in writing no later than **Thursday, April 23, 2009**, for full credit or refund, less a \$100 nonrefundable processing fee. After April 23, all fees are forfeited; however, you may send a substitute ACHE Fellow if you cannot attend.

Additional Information

- To qualify for Category I (ACHE education) credits assigned to a seminar, you must attend the entire seminar.
- Your tuition includes all seminar materials and refreshments. If you have dietary restrictions and require a special meal, please call ACHE's Customer Service Center at (312) 424-9400 prior to attending your seminar.
- Dress for all seminar programs is business casual. Room temperatures may vary; we suggest you bring a sweater or jacket.
- ACHE programs are educational in nature. Self-promotion and selling are not permitted.
- If you have special needs that we can assist you with, please contact ACHE's Customer Service Center prior to the program.

If you have any questions, please call the ACHE's Customer Service Center at (312) 424-9400.

Register online at
ache.org/see/fellowseminar

REGISTRATION FORM

**Strategic Planning: From Formulation to Action
Fellows Seminar—Designed exclusively for ACHE Fellows
May 7–8, 2009**

Please Print

NAME (FIRST/MIDDLE/LAST)

NICKNAME (FOR NAME BADGE)

TITLE

ORGANIZATION

ADDRESS

CITY/STATE/ZIP

PHONE

FAX

E-MAIL

YOUR SIX-DIGIT ID NUMBER (SEE UPPER LEFT CORNER OF YOUR MAILING LABEL)

TUITION

\$1,145

METHOD OF PAYMENT

Purchase orders are accepted from the Department of Veterans Affairs/uniformed services only.

Check enclosed (payable to *Foundation of the American College of Healthcare Executives*)

 **Visa**

 **American Express**

 **MasterCard**

 **Discover**

I am associated with the Department of Veterans Affairs/uniformed services and will pay on-site.

\$

AMOUNT CHARGED

ACCOUNT NUMBER

EXP. DATE

CARDHOLDER'S SIGNATURE

 **Mail this registration form with payment to:**

Foundation of the American College of Healthcare Executives
3376 Eagle Way, Chicago, IL 60678-1033

Phone and fax registrations are accepted on Visa, MasterCard, American Express and Discover card accounts only.

 Call (312) 424-9400.  Fax to (312) 424-2844.

Please feel free to photocopy this form.



Strategic Planning: From Formulation to Action
2009 Fellows Seminar—Exclusively for ACHE Fellows

May 7–8/Mansion on Forsyth Park, Savannah, Georgia

Learn new approaches for developing an effective strategic plan

Developing a strategic plan is imperative for every organization to enhance its competitive position and prepare for future challenges. This seminar stresses how to organize and implement a successful strategic planning process, ensure effective participation and transition your plan into action. Whether you are new to strategic planning or you want to revitalize the process within your organization, ACHE's Fellows Seminar will provide you with the critical information you need to create a plan that will define and strengthen your future viability.

During the Fellows Seminar you will learn:

- To examine your organization's competitive strengths and weaknesses and the critical issues your organization will confront within the next three years.
- To determine the appropriate individuals to involve in the planning process and expedite the transition from planning to implementation.
- Strategies for gaining buy-in from key constituents including the board, administrative staff and medical staff.
- Tips for overcoming challenges you may face while developing your strategic plan.

Don't miss this exclusive opportunity to interact with other ACHE Fellows and develop an effective strategic plan.


AmerisourceBergen

This seminar is made possible in part by the generous support of **Amerisource-Bergen Corporation**. AmerisourceBergen Health Systems Solutions is focused on optimizing the impact of medications across the healthcare enterprise. This mission has enabled us to develop solutions that focus on enhancing the efficiency of your operations in the most cost effective manner.

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May 7–8, 2009/Mansion on Forsyth Park, Savannah, Georgia

SEMINAR SCHEDULE

Thursday, May 7

- 6:30 a.m.** Registration and Continental Breakfast
- 7:00 a.m.** Introductions and Overview
Organizing for Successful Strategic Planning
Completing the Environmental Assessment
Developing a Direction for the Future
- 11:30 a.m.** Working Lunch
- 12:00 p.m.** Formulating Key Strategies
- 1:30 p.m.** Adjourn
- 6:00 p.m.** Networking Reception
Sponsored by AmerisourceBergen Corporation

Friday, May 8

- 6:45 a.m.** Continental Breakfast
- 7:00 a.m.** Case Studies: Review and Discussion
Transitioning from Planning to Action
Ensuring Effective Participation in the Planning Process
- 11:30 a.m.** Working Lunch
- 12:00 p.m.** Strategic Plan Review and Critique
A Look to the Future
- 1:30 p.m.** Adjourn

SEMINAR LEADER

Alan M. Zuckerman, FACHE, FAAHC

Alan Zuckerman is president of Health Strategies & Solutions Inc., Philadelphia. He has been a consultant for more than 30 years with expertise in developing consensus among board members, medical staff and management; evaluating competitive strategies and positioning; and guiding the transition from planning to implementation. Zuckerman is a frequent speaker on a variety of healthcare topics and the author of six books including *Healthcare Strategic Planning*, second edition. He received ACHE's 1999 James A. Hamilton Award for book of the year for his book *Healthcare Strategic Planning: Approaches for the 21st Century*.

CONTINUING EDUCATION CREDIT

In addition to the 12 Category I (ACHE education) credits assigned to this seminar, ACHE is accredited by the following organizations to provide continuing education credit.

ACCME

ACHE is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. ACHE designates this educational activity for the maximum number of 12 Category I credits toward the AMA Physician Recognition Award. Each physician should claim only those credits that he or she actually spent in the activity.

NAB

ACHE is a registered sponsor of professional continuing education with the National Association of Boards of Examiners of Long Term Care Administrators (NAB) and has approved this program for the number of clock hours listed under their sponsor agreement with NAB/NCERS. State licensure boards, however, have final authority on the acceptance of individual courses. Comments regarding registered sponsors may be addressed to NAB, 1444 I St. NW, Ste. 700, Washington, DC 20005-2210.

NASBA

The Foundation of ACHE is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Ave. N, Ste. 700, Nashville, TN 37219-2417; www.nasba.org. The number of CPE credits assigned to each course is equal to the number of Category I (ACHE education) credits granted by ACHE. See specific course description to determine total number of hours. All ACHE programs are basic level and do not require prerequisites nor advance preparation unless stated in the promotional materials. ACHE cluster seminars, On-Location Programs, and webinars are considered group live offerings. The Foundation of ACHE is only approved for group live offerings.

We look forward to seeing you in Savannah!

YOUR SATISFACTION IS GUARANTEED!

If, for any reason, this seminar does not meet your expectations, please contact ACHE's Customer Service Center at (312) 424-9400 within one week of the conclusion of the seminar, and we will issue a full tuition refund or credit toward another ACHE program.

If you have any questions, please call ACHE's Customer Service Center at (312) 424-9400.