

**SENIOR EXECUTIVE PROGRAM  
TELECONFERENCE CALL AGENDA  
March 12, 2009 11:00 a.m. CST  
April 2, 2009 2:00 p.m. CST**

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|---|--------|
| I. Welcome and Introductions                  | 5 min  |
| II. Overview of Program                       | 5 min  |
| a. Objective of Program                       |        |
| b. Topics and Faculty                         |        |
| c. Schedules                                  |        |
| d. Participants                               |        |
| III. Flow and Outcomes                        | 7 min  |
| a. From the lead faculty perspective          |        |
| IV. Participant Experience                    | 7 min  |
| a. Why did I attend                           |        |
| b. Experiences during the program             |        |
| c. Take aways and lessons learned             |        |
| d. My advice to those considering the Program |        |
| V. Scholarship Opportunities and Registration | 5 min  |
| a. Scholarship Criteria                       |        |
| b. Timelines                                  |        |
| c. Registration process                       |        |
| VI. Discussion, Questions, Next Steps         | 30 min |