

ACHE SOCIAL RESPONSIBILITY AND ENVIRONMENTAL EFFORTS



In 2009, ACHE became one of the Pioneer Signatories of the Global Principles for Socially Responsible Associations and Nonprofits sponsored by the American Society of Association Executives (ASAE). The six voluntary principles cover:

- responsible advocacy
- environmental and economic sustainability
- public protection—ethics, self-regulation and human rights
- diversity
- philanthropic/community services
- leadership

With this commitment, ACHE will advance these principles throughout every level of the organization and broadly within our sphere of influence. At the 2010 Congress, where leadership is the essence of the gathering, the principles of environmental sustainability and community service are especially evident.



ACHE affiliates volunteer at the Onward Neighborhood House in Chicago during the 2009 Congress on Healthcare Leadership.

2010 COMMUNITY CONNECTIONS

Diversity Scholarships: On the Sunday preceding Congress, *Modern Healthcare* magazine in conjunction with ACHE honor the 2010 inductees to *Modern Healthcare's* Health Care Hall of Fame. A portion of the proceeds from ticket sales supports the scholarship fund of the Institute for Diversity in Health Management.

Fisher House™ Donations: On the Wednesday during Congress, participants in the annual three-mile Fun Run/Walk enjoy exercise and scenic views along Chicago's lakeshore, all while donating to a cause. The \$10 fee per participant is donated to the Fisher House™, a "home away from home" for families of patients receiving care at military and VA medical centers.

Volunteer Activity: On the Wednesday during Congress, ACHE affiliates can take a break from educational sessions and join their colleagues for an afternoon of rewarding, hands-on volunteer service. This year ACHE is pleased to once again support Onward Neighborhood House, a nonprofit organization that provides education, childcare and other support services to Chicago's low-income families—those hit hardest by the current economic crisis. The specific project will be determined closer to the day of the event but may include painting, organizing and sharing time with children in the community. For more information, see page 46 of this brochure.

Food Donation Program: The 2010 Congress on Healthcare Leadership will once again feature a food donation program. All unserved food prepared for Congress luncheons and receptions will be donated to the Greater Chicago Food Depository for distribution to local shelters for the homeless.

STRIVING FOR MINIMAL WASTE

With the growing concerns of global warming and other issues of sustainability, ACHE recognizes the environmental benefits and obligations of being socially responsible.

Printing and Production Techniques: Wherever possible, we use printers who have Forest Stewardship Council (FSC) certification. This certification acknowledges responsible and sustainable forest growth and harvesting.

Meeting Materials: Attendees have the opportunity to proof their badges online, saving paper and time. Attendees are encouraged to recycle their leftover paper materials using the ACHE-built recycling bins placed throughout the hotel. The majority of the meeting signs and structures are reusable and will be adapted for use at future meetings. Leftover portfolio bags are reused as are all returned badge holders. The badge lanyards are biodegradable. The exhibit hall carpet is washed and resold. We hope that you will join us in our efforts to be responsible stewards of limited natural resources.