ACHE ENHANCED PANEL DISCUSSION TEMPLATE #6

For ACHE Face-to-Face Education Credits
Applying Lean, Six Sigma and Blue Ocean Thinking to Your Reform Strategy

Length: 1.5 Hours

Format: Moderator to introduce video presenter’s biography:

Bio of Presenter: Ian R. Lazarus, FACHE is Principal and Founder of Creative Healthcare (CHC), which provides training and technologies to support healthcare performance improvement. CHC also provides training and certification in Lean and Six Sigma methodologies. Mr. Lazarus’ career has included long term executive positions at Kaiser Permanente, McKesson and Voluntary Hospitals of America. He has presented at ACHE’s Congress for the past 10 years and received the ACHE Distinguished Service Award in 2011 for years of voluntary service. His articles have appeared in The Journal of Healthcare Management, Managed Healthcare Executive, and Becker's Hospital Review. Mr. Lazarus is a Fellow of the American College of Healthcare Executives.

View 20 minute video presented by Ian R. Lazarus, FACHE “Applying Lean, Six Sigma and Blue Ocean Thinking to Your Reform Strategy”

Reaction from panelists- 35 minutes

Question and answer session- 35 minutes

Target Audience: CEOs, COOs, CNOs, CMOs, Senior-level executives, and Directors

Description: Developing a culture of continuous improvement is imperative for healthcare organizations to develop strategies and respond quickly to the changes brought on by Health Reform. This session assists participants in establishing a baseline understanding of contemporary methods in performance improvement (PI). The presenter discusses criteria used to choose performance improvement methods, applications of various methods and results of their use. Participants will leave this session with an appreciation for the effort necessary to achieve excellence in continuous improvement, strategy, and employee engagement.

Learning Objectives:
• Understand key differences between Lean and Six Sigma and why they are important PI methods
• Witness the application of Lean and Six Sigma at different points along the strategic planning continuum
• Develop a perspective on how to tap potential of an organization for continuous improvement

Faculty: Moderator and two to three panelists.
The moderator must be a CEO, Chief Strategy Officer or healthcare executive with experience in implementing a process improvement program using Lean, Six Sigma or Blue Ocean Strategy. Panelists must be senior-level healthcare executive or consultant with experience in process improvement. Other panelists may include COOs or other healthcare executives experienced with process improvement initiatives.

Topics for Panelists to Discuss:
• Discuss the relationship between Lean, Six Sigma, and Blue Ocean Strategy implementation strategy
• Importance of organizational behavior and performance improvement
• Situations where Lean, Six Sigma and or Blue Ocean strategies were implemented and the outcomes
• Examples how process improvement strategies have enhanced patient care and improved revenue streams

Additional Questions for Discussion:
1. How does an organization successfully incorporate process improvement tools and methodologies?
2. What is the importance of linking an organization’s strategic planning process to performance improvement?
3. How does an organization encourage both process improvement and innovation?
4. How will healthcare organizations remain nimble and recognize opportunities for change?

Material for Distribution:
PowerPoint Presentation

Additional Resources:

