

BOOT CAMPS

These unique programs will examine the key factors that determine success in the following special interest areas: CEO, COO, Physician Executive, Middle Manager and Clinician in Transition. Presentations by seminar faculty experienced in these leadership roles will be complemented by interactive group discussion. Share personal experiences while developing a professional network of colleagues who can provide advice and counsel in the future.

These programs are approved for 7 Category I (ACHE education) credits. The registration fee for CEO, COO and Physician Executive is \$775 for ACHE affiliates and \$920 for nonaffiliates. The registration fee for Clinician in Transition and Middle Manager is \$620 for ACHE affiliates and \$755 for nonaffiliates. To register, please check the appropriate box in Section 4 of the registration form.

CEO BOOT CAMP

Sunday, March 21

8:00 a.m.–5:00 p.m. (Lunch will be provided.)

A program for new healthcare CEOs

It can be lonely and challenging at the top. Are you prepared to address the unique challenges of the CEO role? Are you struggling to find solutions to the myriad issues you face? The CEO Boot Camp will provide an overview of the primary determinants of CEO success, including working with your board, ensuring quality of care and establishing positive physician and staff relationships. Learn how to think through issues and execute well-planned strategies in the areas that impact CEO and organizational performance. This program is designed for individuals who have been in the role of CEO for fewer than five years. Limited space is also available for individuals not currently in a CEO position who are targeting the CEO position as a next career step. Space is limited and the program fills quickly so be sure to register early.

Learning Objectives:

- Learn to create a culture that embraces the mission and goals of the organization.
- Discover key strategies for working successfully with the board and physicians.

Program Facilitator:

Thomas A. Atchison, EdD

President, Atchison Consulting LLC

Susan Nordstrom-Lopez, FACHE

President, Advocate Illinois Masonic Medical Center

COO BOOT CAMP

Sunday, March 21

8:00 a.m.–5:00 p.m. (Lunch will be provided.)

A program for new healthcare COOs

The unique role of the chief operating officer requires both specific operational skills and the ability to develop lasting interpersonal relationships. Are you prepared to balance this diverse set of skills to ensure professional and organizational success? The COO Boot Camp will provide an overview of the essential skills needed to function as an effective COO. Learn how you can successfully meet the challenges commonly faced by COOs and manage your strengths and weaknesses. This interactive program is designed for individuals who have been in the role of COO for fewer than two years. Limited space is also available for individuals not currently in a COO position who are targeting the COO position as a next career step. Space is limited and the program fills quickly so be sure to register early.

Learning Objectives:

- Learn the key operational and interpersonal skills needed in the COO role.
- Gather tools and techniques for building a strong CEO-COO relationship.

Program Facilitators:

Charles D. Stokes, FACHE

Chief Operating Officer, Memorial Hermann Healthcare System

Robert W. Chappell Jr., MD

VP/Chief Medical Officer, Huntsville Hospital

Maximize your travel dollar!

Take a pre-Congress seminar or Boot Camp and obtain an additional 7 to 12 credits of continuing education!

PHYSICIAN EXECUTIVE BOOT CAMP

Sunday, March 21

8:00 a.m.–5:00 p.m. (Lunch will be provided.)

A program for new physician executives

The successful physician executive can serve and represent both clinical and managerial interests. This dual role requires physician executives to obtain and diplomatically leverage the trust and respect of both groups. New physician executives are challenged to incorporate very different models of managerial decision making, problem solving, communication and team building. In addition, they must develop an understanding of financial management, information technology, and legal and regulatory issues. This program is designed for physicians who have recently made the move to a full- or part-time physician executive position who are interested in further developing executive skills and clinicians who are considering a move into medical management. Space is limited and the program fills quickly so be sure to register early.

Learning Objectives:

- Explore the challenges in moving from full-time clinician to full- or part-time physician leader—especially in building relationships with the medical staff, executive team and board.
- Identify career opportunities for physicians in healthcare leadership roles and design an individual development plan that includes the additional skills and knowledge to be more successful leaders.

Program Facilitator:

Michael Guthrie, MD, FACPE

Executive-in-Residence, University of Colorado—
Denver, School of Business

MIDDLE MANAGER BOOT CAMP

Sunday, March 21

8:00 a.m.–5:00 p.m. (Lunch will be provided.)

A program for those newer to healthcare leadership poised for higher levels of responsibility and authority

This course will expose early to mid-level careerists to the skills needed to lead a team, department or division with confidence. You will see how your role fits in the larger picture of the organization and what it takes to advance. You also will learn how to choose, coach and retain the members of your functional team. This boot camp will teach you the fundamentals of budgeting and resource allocation and how to focus on the key objectives and outcomes that will position you for even greater responsibility and advancement. Through hands-on exercises, you will learn to conduct more effective interviews and place the right candidate in the right position. Time also will be set aside to learn the best ways to evaluate, coach and, when necessary, discipline your direct reports.

Learning Objectives:

- Learn the skills needed to be a successful healthcare manager, while also exploring the “softer” people skills that will help you gain the respect and support of your work team.
- Explore the structural and interpersonal changes you will experience as you move from staff to management, and learn to use the key concepts of career management to position yourself for tomorrow’s new assignments and advancements.

Program Facilitators:

Carson F. Dye, FACHE

Partner, Witt/Kieffer

Michelle Taylor-Smith, RN, MSN, CNA-BC

Senior Vice President/Chief Nursing Officer, TriHealth Inc.