

Talking Points for ACHE Membership

Target Audience: Trustees (or Senior-level executives)

Here are just a few ways senior-level executives benefit from ACHE membership:

For more than 75 years, the American College of Healthcare Executives (ACHE) has worked to help its members focus on their professional development and improve the field of healthcare management. ACHE's membership base of more than 30,000 brings together a community of healthcare management professionals from a variety of settings who face similar challenges. A large segment of these members are C-suite executives in hospitals and healthcare settings.

Professionalism: In a challenging economy, healthcare professionals now more than ever need to focus on their professional development. Building on career skills, acquiring knowledge needed to lead their organizations through the changes that lie ahead and to help solve difficult problems, are important at any time and even more crucial when the times get tough.

Commitment to Life-long Learning: One way ACHE helps these healthcare leaders' professional development is through its educational programming, including in-person seminars, and its annual Congress on Healthcare Leadership—one of the world's largest gatherings of healthcare leaders. When senior-level executives bring their management teams to ACHE conferences, the organization reaps the benefits when the team applies the lessons to their own jobs.

Staying Current with Important Issues: ACHE members stay up on the latest issues with subscriptions to ACHE's publications, *Healthcare Executive* and either the *Journal of Healthcare Management* or *Frontiers of Health Services Management*. Adding to the body of knowledge is ACHE's publishing division, Health Administration Press. Through these publications, ACHE can provide leaders with practical solutions to some of today's most challenging healthcare concerns.

Networking with other CEOs: CEOs have an additional opportunity to network with other CEOs helping to stay ahead of the trends. CEOs are encouraged to join CEO Circle, a comprehensive program that provides exclusive information outside of the basic membership benefits.

Premier Credential: ACHE's FACHE[®] credential—signifying board certification in healthcare management—is an important next step in the career advancement of healthcare executives. Having the FACHE credential after their names demonstrates these leaders' competence, dedication to the field and commitment to lifelong learning—all valuable assets for any professional to have. In fact more than 40 executive search firms agreed that when they interview candidates for executive leadership positions, those who are board certified in healthcare management have a significant advantage over those who are not.

Ethical decision-making: ACHE serves as a guidepost for ethical and professional conduct within the healthcare management field. ACHE has a *Code of Ethics* each member must adhere to, helping ensure the integrity in the field, and a number of ethics tools to help members use ethical decision-making throughout their organizations.

Through these benefits, healthcare management professionals can advance their knowledge and skills, making them more effective leaders.