

GATEWAY

TO HEALTHCARE MANAGEMENT

Providing an entry into the world of healthcare management

Fundamentals of Healthcare Finance

Louis C. Gapenski, PhD

Introduction to Healthcare Quality Management

Patrice L. Spath

Essential Techniques for Healthcare Managers

Leigh W. Cellucci, PhD, and Carla Wiggins, PhD

Publishing in 2010*

Spring 2010

Strategic Planning and Leadership in Healthcare

Jeffrey P. Harrison, PhD, FACHE

Summer 2010

Essentials of Human Resources in Healthcare

Bruce J. Fried, PhD, and Myron D. Fottler, PhD

Fall 2010

Ethical Issues in Health Administration

Dawn Oetjen, PhD, and Kevin J. Valadares, PhD

Dimensions of Long-Term Care:

Providers, Policies, and Management Issues

Mary Helen McSweeney Feld, PhD, and Reid Oetjen, PhD

**Titles and publication dates are subject to change*