

For Immediate Release

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Medrano, Setzer, Enders, Costello and Benavente to Receive ACHE's Hayhow Award



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CHICAGO, February 14, 2007—Martha A. Medrano, MD, Jean Setzer, PhD, Steve Enders, FACHE, Raymond M. Costello, PhD, and Viola Benavente, RN, are the winners of the American College of Healthcare Executives 2007 Edgar C. Hayhow Award for their article “Self-Assessment of Cultural and Linguistic Competence in an Ambulatory Health System.” The article appeared in the November/December 2005 issue of the *Journal of Healthcare Management*.

The award will be presented on March 21, 2007, at the Wednesday Hot Topic Session #2 during the American College of Healthcare Executives 50th Congress on Healthcare Leadership in New Orleans.

ACHE grants the Hayhow Award annually to the author(s) of an article judged the best from among those published in the *Journal of Healthcare Management*, ACHE's official journal.

Named in honor of ACHE's 14th Chairman, the Edgar C. Hayhow Award recognizes outstanding contributions to healthcare management literature. The article was selected by ACHE's Article of the Year Awards Committee.

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NEWS RELEASE

In their article, Medrano and her coauthors describe the ambulatory planning process at their health system, during which they assessed the cultural and linguistic competence of its outpatient environment. The authors determined that the health system could continue to develop its cultural and linguistic competencies by promoting respect for diversity by focusing on attitudes; beliefs; behaviors; practices; and communication patterns associated with race, ethnicity, religion, socioeconomic status, historical and social context, physical or mental ability, age, gender, sexual orientation, generational status and acculturation level.

Medrano is director of the Medical Hispanic Center of Excellence at the University of Texas Health Science Center in San Antonio; Setzer is vice president of Strategic Planning at University Health System at San Antonio; Enders is senior vice president of Ambulatory Services at University Health System; Costello is director of Psychodiagnostic and Neuropsychology Laboratory at the University of Texas Health Science Center at San Antonio; and Benavente is with the Department of Acute Nursing Care at the University of Texas Health Science Center at San Antonio.

Other Recommended Reading

The Article of the Year Awards Committee recommends two additional articles: "Opportunities for Administrators to Promote Disease Management," by Bitu A. Kash, Larry D. Gamm, Jane Nelson Bolin and B. Mitchell Peck, published in the September/October 2005 issue of the *Journal of Healthcare Management*, and "Hospital Information Technology and Positive Financial Performance: A Different Approach to Finding an ROI," by Nir Menachemi, Jeffrey Burkhardt, Richard Schewchuk, Darrell Burke and Robert G. Brooks, published in the January/February 2006 issue of the *Journal of Healthcare Management*.

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American College of Healthcare Executives

The American College of Healthcare Executives is an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious credentialing and educational programs and its annual Congress on Healthcare Leadership, which draws more than 4,000 participants each year. ACHE also is known for its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management*, and its magazine, *Healthcare Executive*, as well as ground-breaking research and career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management in addition to textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare leaders by providing exceptional value to its members.

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