



American College of
Healthcare Executives
for leaders who care®

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For Immediate Release

MEDIA ADVISORY—January 12, 2007

**EVENT: American College of Healthcare Executives
50th Congress on Healthcare Leadership**

DATE: March 19–22, 2007

**WHERE: New Orleans Marriott/Sheraton New Orleans
New Orleans, Louisiana**

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Discover how today's healthcare leaders are addressing current and future challenges in healthcare management. Through more than 100 events, experts in healthcare leadership will explore such topics as physician alignment strategies, maximizing quality, strategic planning, adopting cross-industry best practices and healthcare financial management. Programs include an Opening Session, five Hot Topic sessions, three luncheon presentations and 88 seminars on issues facing today's healthcare organizations. In addition, three Boot Camps held on March 18 will provide intensive instruction on mastering the roles of the CEO, COO or physician executive.

For a detailed listing of Congress events and times, visit ache.org to download a brochure. Following are a few highlights of the 2007 Congress.

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NEWS RELEASE

“Access and the Business of Medicine: The Path Ahead”

Monday, March 19

Risa Lavizzo-Mourey, MD

President and CEO

Robert Wood Johnson Foundation

“Health Policy and Prospects for Reform”

Monday, March 19

Richard J. Umbdenstock, FACHE

President

American Hospital Association

“Patient Safety: Uniting Risk Management and Quality Improvement”

Monday, March 19

Jane D. Englebright

Vice President, Patient Safety

HCA

“Managing Healthcare Services in the Global Marketplace”

Tuesday, March 20

Bruce J. Fried, PhD

Associate Professor and Director

School of Public Health

University of North Carolina at Chapel Hill

Dean M. Harris

Clinical Associate Professor

School of Public Health

University of North Carolina at Chapel Hill

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“Improving Hospital Patient Flow Through Process Redesign”

Wednesday, March 21

Michael I. Harrison, PhD, moderator

Senior Research Scientist, Organizations and Systems—Center for Delivery,
Organization and Markets

Agency for Healthcare Research and Quality

“Hospital Facility Expansions and Replacements: Strategy, Operations and Design”

Wednesday, March 21

Wendy M. Weitzner, FACHE

National Director, Strategic Facilities Planning

Kaiser Permanente

“Strategic Recruitment and Retention for Excellence”

Thursday, March 22

Martha R.A. Fields

President and CEO

Fields Associates Inc.

American College of Healthcare Executives

The American College of Healthcare Executives is an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious credentialing and educational programs and its annual Congress on Healthcare Leadership, which draws more than 4,000 participants each year. ACHE also is known for its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management*, and its magazine, *Healthcare Executive*, as well as ground-breaking research and career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management in addition to textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare leaders by providing exceptional value to its members.

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