



American College of  
Healthcare Executives  
*for leaders who care*®

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## For Immediate Release

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### AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES ANNOUNCES ESSAY COMPETITION WINNERS

**CHICAGO, March 21, 2006**—Jeremy D. Cohen of the Fox School of Business at Temple University, Philadelphia, won first place in the graduate division of the 2006 American College of Healthcare Executives Student Essay Competition in Healthcare Management for his essay, “The Aging Nursing Workforce: How to Retain Experienced Nurses.” In the undergraduate division, Mari K. Embertson of Oregon State University, Corvallis, placed first with “The Importance of Middle Managers in Healthcare Organizations.”

Cohen and Embertson each will receive \$3,000 and a plaque; their schools each will receive \$1,000. In addition, the first-place essays will be published in the *Journal of Healthcare Management*, ACHE’s official journal.

In the graduate division, Samantha G. Mayo of the University of Arkansas for Medical Sciences, Little Rock, placed second for her essay, “An Approach to Spirituality for Hospital Administration.” In the undergraduate division, Matthew E. Curtin of James Madison University, Harrisonburg, Va., won second place with “Promoting Diversity in Health Services Organizations: Integrating Social and Business Perspectives.” The second-place winner in each division will receive \$2,000 and a plaque.

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**NEWS RELEASE**

Cynthia Hunter Spann of the University of Texas at Arlington won third place in the graduate division for her essay, "The Jury Is Still Out: Weighing in on Consumer-Driven Health Plans." Michelle Southwell of Eastern Michigan University, Ypsilanti, placed third in the undergraduate division with "Baby Boomers Spell Trouble for Medicare...Or Do They?" Third-place winners each will receive \$1,000 and a plaque.

The six winners will accept their awards on Wednesday, March 29, at the Leon I. Gintzig Commemorative Lecture and Luncheon during ACHE's 49th Congress on Healthcare Leadership at the Hyatt Regency Chicago.

The essay competition was developed to stimulate student writing about important issues and developments in healthcare management. It is open to all ACHE Student Associates enrolled in either a graduate or an undergraduate U.S. or Canadian health administration program that sponsors an ACHE student chapter. For more information and submission guidelines, contact Reed L. Morton, Ph.D., FACHE, associate director of ACHE's Division of Research and Development, at (312) 424-9444 or [rmorton@ache.org](mailto:rmorton@ache.org).

### **American College of Healthcare Executives**

The American College of Healthcare Executives is an international professional society of 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE is known for its prestigious credentialing and educational programs and its annual Congress on Healthcare Leadership, which draws more than 4,000 participants each year. ACHE is also known for its journals, the *Journal of Healthcare Management* and *Frontiers of Health Services Management* and its magazine, *Healthcare Executive*, as well as ground-breaking research and career development and public policy programs. ACHE's publishing division, Health Administration Press, is one of the largest publishers of books and journals on all aspects of health services management in addition to textbooks for use in college and university courses. Through such efforts, ACHE works toward its goal of being the premier professional society for healthcare leaders by providing exceptional value to its members.

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