

The Ethics of Healthcare Organizations as Stewards of Their Communities

A program of ACHE's Fund for Innovation in Healthcare Leadership on August 5

Fierce competition, conflicting needs and too few resources continue to strain the ethical resolve of even the strongest of healthcare leaders. These result in tough questions and high-stakes challenges.

This insightful half-day seminar exposes healthcare executives to the challenges and some very practical solutions to the ethical dilemmas they encounter. Explore your role in:

- Setting the ethical course for your organization
- Reflecting the culture in your policies, practices and budgets
- Keeping your promises in the face of significant financial challenge(s)
- Applying a nonprofit ethic to charity care and unprofitable services

Laurence B. McCullough, PhD, the Dalton Tomlin Chair in Medical Ethics and Health Policy at Baylor College of Medicine, will lead this workshop using short lectures, leadership vignettes and highly interactive small-group exercises.

Experienced healthcare leaders will share their familiarity with ethical challenges while serving as discussion leaders on topics such as organization transparency, managing conflicts of interest and an ethical approach to disruptive behavior.

If you are already attending the New York Cluster, stay for another half-day to enhance your professional growth with this important session. Or participate in the morning ethics program and leave with a renewed sense of commitment.

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INNOVATION
IN HEALTHCARE LEADERSHIP

Today's Leaders Ensuring Tomorrow's Solutions.

The Ethics of Healthcare Organizations as Stewards of Their Communities (cont.)

Schedule of Events

7:00 a.m.–8:00 a.m.	Registration and Continental Breakfast
8:00 a.m.–8:15 a.m.	Welcome and Introductions
8:15 a.m.–9:30 a.m.	Establishing a Culture of Ethical Leadership and Managerial Practice
9:30 a.m.–9:45 a.m.	Break
9:45 a.m.–10:30 a.m.	The Hospital's Role as Steward of the Community: Making and Keeping Promises
10:30 a.m.–11:45 a.m.	Real Problems-Practical Solutions <i>Small group discussions on ethical challenges every healthcare leader encounters, led by experienced CEOs</i>
11:45 a.m.–12:00 p.m.	Summary Comments and Action Planning

Faculty

Laurence B. McCullough, PhD, is the inaugural holder of the Dalton Tomlin Chair in Medical Ethics and Health Policy in the Center for Medical Ethics and Health Policy, Baylor College of Medicine, where he also is professor of medicine and medical ethics and associate director for education. Dr. McCullough also is a faculty associate of Baylor's Huffington Center on Aging. He has published more than 350 papers in peer-reviewed medical and bioethics literature and more than 140 original chapters in scholarly books and medical textbooks. Dr. McCullough directs the Ethics Consultation Program at St. Luke's Episcopal Hospital, and serves on the ethics committees of the Michael E. DeBakey Veterans Affairs Medical Center, St. Luke's, and Texas Children's Hospital.

Tuition

Fee: \$195—ACHE affiliates
\$250—Nonaffiliates

Includes: breakfast, program
and course materials

Credits

Participation in this workshop qualifies for 4 hours of Category I (ACHE education) credit.

To enroll, please use the registration form in this brochure or call ACHE's Customer Service Center at (312) 424-9400.

The Fund for Innovation in Healthcare Leadership

Healthcare management ethics was identified by the Fund for Innovation in Healthcare Leadership as a key area of focus. In this regard, the Fund supports ACHE's long-standing commitment to promoting the highest standards of ethical conduct in the field. Your attendance at this program will not only benefit you and your organization but will serve to further elevate and strengthen healthcare leadership as a whole.

For more information on the Fund for Innovation in Healthcare Leadership, visit ache.org/innovation.