Congratulations on earning the premier credential in healthcare management. Enclosed is a sample press release that you may use to highlight your Fellow status with the American College of Healthcare Executives. It includes a quote from ACHE’s president and CEO, general information about the FACHE® credential and ACHE’s boilerplate (optional).

In addition to the press release, we offer tips that may help increase your chances of being featured in the media. We also recommend you seek out your organization’s public relations professional for guidance on style and formatting.

Your press release should include “FOR IMMEDIATE RELEASE” one line above the headline, which you may want to change to adapt for use by your local media, and the date you want the release to be printed. At the bottom of the release, include the name of the writer of the release or the person responsible for the organization’s public relations effort and their contact information: name, organization, phone number and email address.

**Press Release Tips**

Send your press release to local newspapers; alumni, graduate and undergraduate associations and programs; organizations in which you hold membership, particularly if they have a newsletter; and local and state healthcare associations.

We recommend you email your press release. However, check with the organization first to determine how it would like to receive the release, whether as a Word document, embedded in an email or via postal mail. If you do send the release by mail, print the release on high-quality 8.5x11-inch paper. If you choose to include a photo, print publications will require a high-resolution, head-and-shoulders snapshot. This can be emailed. Mailed photos should be 5x7 inches on glossy paper. Include your name, title and a caption on the back of the photo. For the photo to appear on the web, it can be sent as a low-resolution image by email. Keep in mind that editors may adjust the nonfactual verbiage of the press release and cut information due to space limitations.

If we can be of further help, please contact the Department of Member Services at (312) 424-9400 or email contact@ache.org. Please keep in mind that ACHE cannot distribute your individual press release. Once again, congratulations!
FOR IMMEDIATE RELEASE

Local executive earns top healthcare management credential
CHICAGO, [Date]—[First name, middle initial, last name], FACHE, [formal title], [organization], [city, state], recently became a Fellow of the American College of Healthcare Executives, the nation's leading professional society for healthcare leaders.

“The healthcare management field plays a vital role in providing high-quality care to the people in our communities, which makes having a standard of excellence promoted by a professional organization critically important,” says Deborah J. Bowen, FACHE, CAE, president and CEO of ACHE. “By becoming an ACHE Fellow and earning the distinction of board certification from ACHE, healthcare leaders demonstrate a commitment to excellence in serving their patients and the community.”

Fellow status represents achievement of the highest standard of professional development. In fact, only 8,866 healthcare executives hold this distinction. To obtain Fellow status, candidates must fulfill multiple requirements, including meeting academic and experiential criteria, earning continuing education hours, demonstrating professional/community involvement and passing a comprehensive examination. Fellows also are committed to ongoing professional development and undergo recertification every three years.

[Last name] of [organization in city, state] is privileged to bear the FACHE® credential, which signifies board certification in healthcare management as an ACHE Fellow.

For more information regarding the FACHE credential, please contact the ACHE Department of Member Services by calling (312) 424-9400, emailing contact@ache.org, or visiting ache.org/FACHE.
About the American College of Healthcare Executives

The American College of Healthcare Executives is an international professional society of more than 48,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE’s mission is to advance our members and healthcare management excellence. ACHE offers its prestigious FACHE® credential, signifying board certification in healthcare management.

ACHE’s established network of 77 chapters provides access to networking, education and career development at the local level. In addition, ACHE is known for its magazine, Healthcare Executive, and its career development and public policy programs. Through such efforts, ACHE works toward its vision of being the preeminent professional society for leaders dedicated to improving health.

The Foundation of the American College of Healthcare Executives was established to further advance healthcare management excellence through education and research. The Foundation of ACHE is known for its educational programs—including the annual Congress on Healthcare Leadership, which draws more than 4,000 participants—and groundbreaking research. Its publishing division, Health Administration Press, is one of the largest publishers of books and journals on health services management including textbooks for college and university courses.

For more information, visit www.ache.org.

Contact:
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