

Earn up to 52 ACHE Face-to-Face Education credits



Foundation of the  
American College of  
Healthcare Executives  
*for leaders who care®*

## ACHE 2019 EXECUTIVE PROGRAMS

Become a Catalyst in the Healthcare Field

### Senior Executive Program

*Preparing senior healthcare leaders for a complex, ever-changing healthcare environment, inspiring them to solve challenges, improve healthcare and advance the field.*

### Executive Program

*Developing mid-level healthcare leaders to contribute organizational excellence by connecting with peers and industry experts to identify new solutions that support career and organizational advancement.*

CHICAGO • SAN DIEGO • ORLANDO • [ache.org/ExecutivePrograms](https://www.ache.org/ExecutivePrograms)



## **Broaden Your Skills to Enhance Your Organization**

Designed exclusively for healthcare executives, ACHE's Senior Executive and Executive Programs are comprised of three intensive, in-person sessions over a course of five months, as well as in-between virtual learning activities. Each program features resources, discussions and assessments that deliver unique insights on topics relevant to the specific challenges that healthcare leaders face at each level of their career. Each program also supports professional growth and enhances organizational advancement.

These invaluable professional development programs are facilitated by highly respected thought leaders and expert faculty through case-study discussions and interactive panel presentations. Each program also features multiple site visits to local industry organizations. Additionally, participants will be asked to complete a thought-provoking improvement project to share with and be evaluated by their peers during the Orlando session. The top three projects' participants will be invited back to present their innovations at ACHE's 2020 Congress on Healthcare Leadership in Chicago.

## **Create Connections Through Unparalleled Networking**

Optional webinars, scheduled between sessions, focus on current issues, specific organizational challenges and ACHE advancement opportunities.

Participants will benefit from both formal and informal networking opportunities with peers, alumni and faculty from both programs. An exclusive ACHE LinkedIn Group is also available to all alumni to continue connections made and facilitate new relationships long after the programs conclude.

## **The Spotlight is on the Industry's Most Important Challenges**

*Discussion topics align with the areas that ACHE's executive leaders have identified as key competencies required for driving success. There is also considerable emphasis on the Board of Governors Exam knowledge areas to support those focused on achieving the FACHE® credential.*

## Senior Executive or Executive: Which Is the Right Program for You?

**The Senior Executive Program** is designed for senior-level healthcare executives who strive to become more visionary leaders.

Vice presidents, health system leaders, COOs, CMOs, CNOs and CFOs who aspire to become CEOs have attended this program. Additionally, CEOs of single-site organizations find this program highly valuable as they plan for multi-site or system-level executive oversight responsibilities.

Through the **Senior Executive Program**, participants will:

- Create strategies and solutions to overcome challenges in healthcare.
- Gather the inspiration necessary to lead an organization to improve organizational performance, patient safety and to prepare for the next generation of healthcare delivery.
- Connect and build relationships across the healthcare continuum.
- Determine and reflect on ways to achieve lifelong learning goals.

**The Executive Program** is designed for the next generation of healthcare executives and middle managers who strive to excel in management and achieve organizational excellence.

Executive or administrative directors, service-line leaders and department heads have attended this program. Most attendees are at the mid-career stage, focused on advancing to vice president or other senior-level positions.

Through the **Executive Program**, participants will:

- Achieve practical leadership strategies to improve organizational performance.
- Gain insights on best practices and strategies to overcome barriers in healthcare.
- Obtain a framework and develop a plan to reach career goals.
- Explore topics crucial to organizational success and professional advancement.

Stay Connected,  
Share Solutions,  
Reflect on Issues

*New program features for 2019 include conference calls before sessions and optional webinars between sessions, networking with alumni of previous programs and broad sharing of best practices.*

# Senior Executive Program

During each session of the Senior Executive Program, you will explore crucial topics affecting the healthcare environment, learn how to lead an organization to success and discover ways to achieve lifelong learning goals.

## Session 1

June 17-19, 2019  
Chicago

Experiences during Session 1 include:

- Assessing and analyzing your personal leadership style
- Determining how emotional intelligence can influence organizational performance
- Exploring the art and science of strategic planning
- Developing the skills for achieving successful executive onboarding
- Introducing an independent improvement project competition
- Sharing reflections on current learnings and their impact on leadership
- Site visit to a healthcare innovator's community with CEO panel
- Site visit to an academic medical center
- Site visit to the American Hospital Association headquarters
- Schedule one-on-one, post session leadership assessment, debrief and coaching call (optional)

## Session 2

August 19-21, 2019  
San Diego

Experiences during Session 2 include:

- Leading for value and implementing value-based care
- Negotiating effectively: processes and techniques
- Developing successful care continuum strategies, from behavioral health to post-acute care
- Building and preparing for clinician and administration resiliency
- Understanding the influence of consumerism and marketing on healthcare delivery
- Sharing reflections on current learnings and their impact on leadership
- Examining issues in current legislation and regulation, compliance, ethics and advocacy that affect decision making
- Integrating behavioral health into primary care and care management
- Site visit with San Diego County Health and Human Services

*"It is an investment of time and finance, but I think the return is high. You are able to bring back to your organization not only improved professional performance, but also the cutting edge of what is going on in the healthcare industry."*



### Session 3

October 28–30, 2019

Orlando

Experiences during Session 3 include:

- Influencing key behaviors and methods for transformational change
- Creating diverse teams and leading future healthcare leaders
- Strategically increasing philanthropic initiatives and contributions to community health
- Leading effective physician integration and payment reimbursement
- Sharing reflections on current learnings and their impact on leadership
- Presenting independent improvement projects
- Identifying effective approaches to improve patient safety and reduce human errors
- Interactive site visit to Lake Nona Medical City
- A special celebration reception, dinner and graduation ceremony



Bridget M. Berg, FACHE  
Program Manager, Patient  
Experience  
Keck Medicine of USC, Verdugo  
Hills Hospital

## ACHE Executive Programs' Faculty and Facilitators

Gain knowledge, effective strategies and industry best practices on crucial healthcare issues and challenges through practical case studies and interactive discussion from healthcare expert faculty and facilitators.



**Lead Facilitator: Anita J. Halvorsen, FACHE**, is vice president of Professional Development of ACHE.



**Lead Facilitator: Michael E. Frisina, PhD**, is founder/president of The Frisina Group LLC and The Center for Influential Leadership.



**Jim Austin** is an adjunct senior lecturer at Brown University.



**Michael A. Broscio** is director of ACHE's Career Resource Center.



**Jon Burroughs, MD, FAAPL, FACHE**, is president/CEO of The Burroughs Healthcare Consulting Network Inc.



**Luis Chanaga** is vice president of finance and operations at Grandview Medical Center.



**Heriberto "Eddie" Cruz, FACHE**, is vice president of operations, Access Community Health Network.



**Stephan Davis, DNP, FACHE**, is founder/principal of Illuminant and clinical assistant professor, Georgia State University.



**Carson F. Dye, FACHE**, is president/CEO of Exceptional Leadership LLC.



**L. Rita Fritz** is president of Systems, Inc.

*Faculty and facilitators  
continued on the next page.*

# Executive Program

During each session of the Executive Program, you will explore a wide range of topics essential for your professional career growth and your healthcare organization's advancement.

## Session 1

June 17-18, 2019

Chicago

Experiences during Session 1 include:

- Assessing and analyzing your personal leadership style
- Determining how emotional intelligence can influence organizational performance
- Exploring the art and science of strategic planning
- Developing the skills for achieving successful executive onboarding
- Introducing an independent improvement project competition
- Sharing reflections on current learnings and their impact on leadership
- Site visit to an academic medical center
- Site visit to the American Hospital Association headquarters

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- Leading for value and implementing value-based care
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- Examining issues in current legislation and regulation, compliance, ethics and advocacy that affect decision making
- Integrating behavioral health into primary care and care management
- Site visit with San Diego County Health and Human Services

*"The Executive Program is a must for anyone planning to advance in their career. It provides didactic tools, exposure to cutting-edge and innovative management styles, preparation for the future of healthcare and a fertile venue to network while sharing experiences with each other. Personally, I made some lasting friendships from this experience and will always be grateful for the opportunity."*

### Session 3

October 28–30, 2019

Orlando

Experiences during Session 3 include:

- Influencing key behaviors and methods for transformational change
- Creating diverse teams and leading future healthcare leaders
- Strategically increasing philanthropic initiatives and contributions to community health
- Leading effective physician integration and payment reimbursement
- Sharing reflections on current learnings and their impact on leadership
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- Identifying effective approaches to improve patient safety and reduce human errors
- Interactive site visit to Lake Nona Medical City
- A special celebration reception, dinner and graduation ceremony



Edward "Teddy" Aribisala  
Executive Director  
Regional Cancer Center, Our Lady  
of Lourdes Memorial Hospital  
*2017 Fund for Healthcare Leadership  
Scholarship recipient*

## ACHE Executive Programs' Faculty and Facilitators, *continued*



**Sarah F. Fontenot, JD**, is an adjunct professor at Trinity University Department of Health Care Administration.



**Richard J. Henley, FACHE**, is president/CEO at Healthcare Strategic Solutions, LLC.



**Nathan S. Kaufman** is managing director of Kaufman Strategic Advisors LLC.



**Christopher L. Laubach** is president of the Center for Management Programs, LLC.



**Teresa Lindfors, RN, FACHE**, is vice president of growth and development at Stoughton Hospital.



**Kevin E. O'Connor, CSP**, is principal at Kevin E. O'Connor & Associates Ltd.



**Sean O'Grady, FACHE**, is president at NorthShore University HealthSystem, Glenbrook Hospital.



**James E. Orlikoff** is president of Orlikoff & Associates, Inc.



**Mark Salierno** is associate principal at The Chartis Group.



**Betsy Chapin Taylor, FAHP**, is principal at Accordant Philanthropy.



**Martha J. Whitecotton, RN, FACHE**, is senior vice president of behavioral health service line, oversight and strategic development, at Atrium Health.



**Gary Yates, MD**, is partner with Press Ganey Strategic Consulting.

The program agendas—listing all sessions, faculty members and panelists—are available at [ache.org/ExecutivePrograms](http://ache.org/ExecutivePrograms).

## General Information

Due to the assessments and pre-work associated with these exclusive programs, registrations must be received by no later than **May 1, 2019**. To help ensure cohesiveness and a high level of engagement and interaction, enrollment is limited to 30 participants for each program. This intimate learning environment supports the development of career-long relationships with peers, other healthcare leaders and the faculty and facilitators. **Participants are required to attend all three sessions.**

## Registration and Tuition Information

### Senior Executive Program

Register online at [ache.org/SeniorExecutive](http://ache.org/SeniorExecutive) or call (312) 424-9400.

ACHE Member: \$12,150

ACHE Nonmember: \$14,550

### Executive Program

Register online at [ache.org/Executive](http://ache.org/Executive) or call (312) 424-9400.

ACHE Member: \$9,450

ACHE Nonmember: \$11,320

### Program tuition includes:

- Three multi-day, in-person learning experiences in three cities, with multiple experiential site visits, including all meals, networking receptions and site visit transportation.
- All program assessments, pre-work, reports and materials.
- A wide range of articles, published references, webinars and teleconferences.
- Access to ACHE's invitation-only LinkedIn Executive Programs Alumni Group.

## Cancellation

To cancel your registration, please email the Customer Service Center at [contact@ache.org](mailto:contact@ache.org) no later than Wednesday, May 1, 2019. All cancellations incur a \$300 nonrefundable processing fee. After May 1, all payments are forfeited.

## Hotel Information

Session 1: Hyatt Regency Chicago  
Chicago

Session 2: Andaz San Diego  
San Diego

Session 3: Hyatt Regency Grand Cypress  
Orlando, Fla.

## Scholarships Available

For individuals whose organizations are unable to fully fund their tuition, the Foundation of the American College of Healthcare Executives' Fund for Healthcare Leadership offers a limited number of scholarships. You will be asked to include a personal statement and a reference letter outlining how you, your organization and your community will benefit from your participation. Apply online at [ache.org/ExecutivePrograms](http://ache.org/ExecutivePrograms). The submission date for scholarship applications is March 29, 2019.

## Continuing Education Credit

Senior Executive Program:

52.25 ACHE Face-to-Face Education credits

Executive Program:

49.75 ACHE Face-to-Face Education credits

**ACCME** The American College of Healthcare Executives is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. ACHE designates these live activities for a maximum of 52.25 AMA PRA Category 1 credits™ (Senior Executive Program) and 49.75 AMA PRA Category 1 credits™ (Executive Program). Physicians should only claim credit commensurate with the extent of their participation in the activity.



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## Questions?



Please visit [ache.org/ExecutivePrograms](http://ache.org/ExecutivePrograms) or contact Catie Russo, program specialist, at [crusso@ache.org](mailto:crusso@ache.org) or (312) 424-9362.