Public Health Forum: The Changing Landscape of Public Health at Home and Abroad: The Latest Challenges in Public and Global Health

Length: 1.5 hours

Target Audience: C-Suite executives, physician and nursing executives, and other healthcare professionals from early careerists to senior executives; public health leaders; policy makers; and consultants.

Description: Public health is defined by the World Health Organization as "all organized measures to prevent disease, promote health, and prolong life among the population as a whole." The top three functions of public health are to assess and monitor populations, form public policies to address problems and priorities, and finally to make sure access to services is provided. Public health challenges that were once found only in certain countries are no longer limited to within those borders. Globalization has increased these challenges. Through globalization, the public health arena has a significant impact on health administration challenges in the US and on the path that healthcare will take in the foreseeable future.

Faculty: Moderator and 2 - 3 panelists

The moderator should be a senior healthcare clinician and/or executive who has extensive experience in public health. Panelists should include public health leaders and/or healthcare executives who understand the effects of globalization on the US healthcare system and the administrative challenges posed by the current public health environment.

Topics for Discussion:

- Latest challenges in Public Health:
  1. Communicable and non-communicable diseases
  2. Leadership
  3. Technology
- Comparison of current challenges to previous public health challenges in the U.S. and the world
- New strategies to meet these challenges
- Comparison of global public health systems and U.S. health systems
  1. Health policy
  2. Models of care
  3. Healthcare spending
  4. Payment and reimbursement
  5. Roles of government and private sector
Questions for Discussion:
1. What are the challenges faced in stopping the spread of disease? (i.e. new HIV infections)
2. How is technology improving delivery and monitoring in public health?
3. How do you think disease surveillance and control can be improved to stop global spread of communicable diseases (i.e. Ebola, SARS, etc.)?
4. How does vaccination education need to be better supported by public policy makers?
5. How do we eradicate long-standing diseases completely?
6. What is the status of current policies regarding the overuse of antibiotics and what needs to change?
7. What are the challenges in solving health equity?
8. How have healthcare systems progressed to reduce hospital-associated diseases?
9. How does public health need to change to meet the specific challenges of the aging population?
10. Discuss obstacles and barriers to integration of the Affordable Care Act to public health policy and reform.

Materials for Distribution:
Resource Document

Additional Resources:


