



5. List the names of any conferences you think we should contact about book display opportunities.
  
6. List the names of web sites or associations you think we should contact about promoting your book.
  
7. List the names of publications you think are likely to publish a review of your book. (Also, list any contacts you have at these publications.)
  
8. List the name(s) and contact information for anyone you think may be willing to review chapters of your book and provide a testimonial.
  
9. Please list any other marketing ideas or comments.

Thank you very much for completing this questionnaire. Please return it along with your signed contract. If you respond by e-mail, please send your responses to [kmuench@ache.org](mailto:kmuench@ache.org).

Should you have any questions or wish to discuss any of the above, feel free to contact Kaye Muench, marketing manager, at [kmuench@ache.org](mailto:kmuench@ache.org).